

PRESS RELEASE

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European new car market on track for twelve straight months of growth

- **New car sales in Europe increase 5.4% in July; an eleventh month of consecutive growth**
- **Sales in Europe's five biggest markets are up over 5% on average for July**
- **Volkswagen continues to be Europe's most popular brand with sales up 8.1% on last July**

The European new car sales market is showing no sign of slowing down with July's sales up 5.4% on the same period last year according to the latest analysis from JATO Dynamics, the world's leading provider of automotive intelligence. The majority of Europe's biggest markets saw positive growth for the month and the five largest markets have all grown year-to-date.

JATO's headline market analysis:

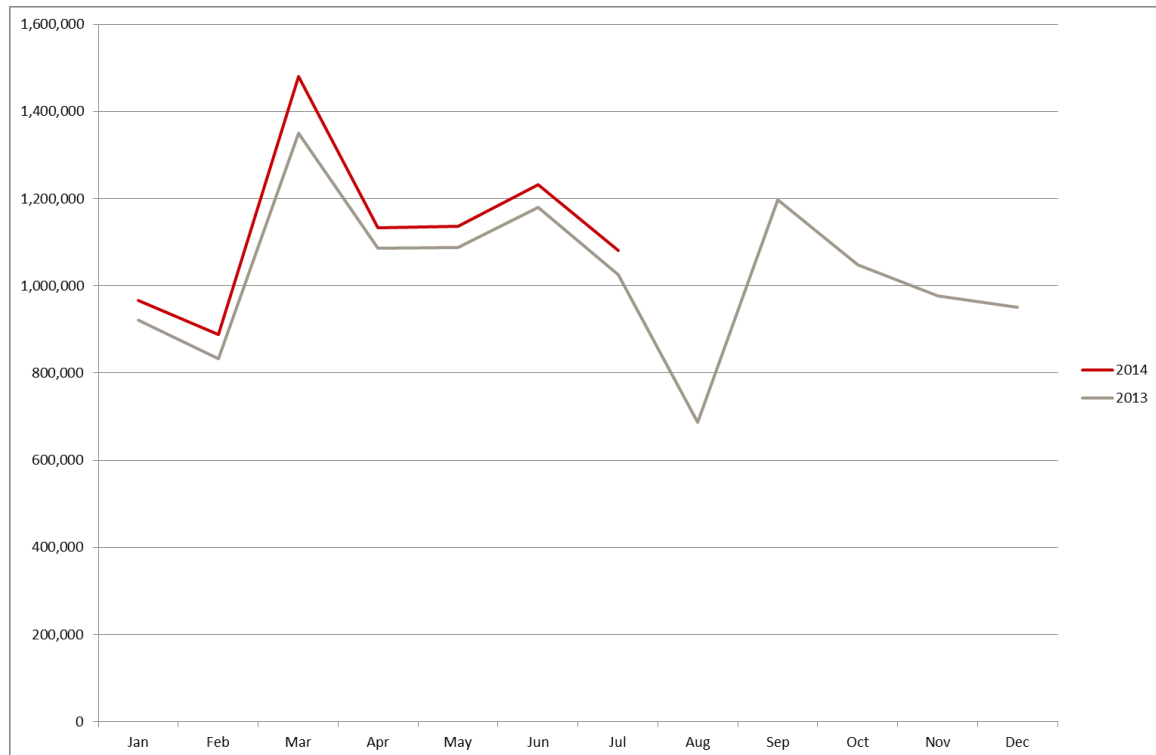
- *Out of the 29 countries analysed, 22 record year-on-year increases in sales*
- *Nine of the top 10 brands increase sales compared to July 2013*
- *Skoda was the best performer in the top ten with a 27.8% increase compared to the same month last year*

Europe's largest markets continue to grow, with four out of the 'Big 5' recording significant year-on-year growth. Spain saw the best performance, where government incentives led to double-digit growth of 11.3% for the month. Great Britain (+6.6%) and Italy (+5.3%) also performed well during July, while Germany returned to growth of 6.8% following a slight fall in June. France saw a sales drop of 4.3% but growth remains up 1.9% on year-to-date sales.

Out of the countries studied, 22 of the 29 registered growth compared to July last year. Sweden continues to impress with sales growth up 12.7% on the same month last year and a 17.1% increase year-to-date. Elsewhere, the Czech Republic recorded another month of double-digit growth, with sales increasing 21.8% year-on-year and Switzerland started to reverse its year-on-year decline with growth of 4.3% compared to July last year.

Monthly sales for July increased considerably from last year in Ireland (+61.6%) and Portugal (+30.6%), although both markets started from a low base. Ireland benefitted from a split registration system, which gave consumers a better choice in buying their new car mid-year rather than during the busy first quarter.

European Monthly Sales Volumes Year-on-Year Comparison



(Image file of graph also attached)

Volkswagen remains the top European brand by sales, with growth of 8.1% compared to July of last year. Volkswagen's market share increased on the back of an impressive performance from their flagship Golf model. The new Golf Sportsvan also performed well and the Tiguan remains popular, both helping to boost sales.

The top 10 brands have all grown their sales year-to-date and all but one saw a sales increase in July. Skoda, helped by strong sales of the Octavia (+34.9%), claimed ninth place with an impressive 27.8% increase in July; this brings Skoda's year-to-date sales growth to 19.4%.

July also saw increases for BMW (+9.1%) and Opel/Vauxhall (+8.0%). Opel/Vauxhall was helped by strong sales of the Mokka while BMW benefitted from the release of new body types for its new 4-series.

Top 10 Brands

Make	Jul_14	Jul_13	% change Jul	Jul YtD_14	Jul YtD_13	% change YtD
VOLKSWAGEN	140,985	130,475	+8.1%	965,761	939,519	+2.8%
FORD	78,839	78,137	+0.9%	593,683	566,155	+4.9%
OPEL/VAUXHALL	72,051	66,726	+8.0%	544,379	502,744	+8.3%
RENAULT	67,366	63,975	+5.3%	535,663	476,251	+12.5%
AUDI	63,817	59,163	+7.9%	447,487	423,683	+5.6%
PEUGEOT	63,634	63,461	+0.3%	485,801	457,513	+6.2%
MERCEDES	56,162	52,521	+6.9%	390,287	375,575	+3.9%
BMW	53,669	49,215	+9.1%	399,181	377,230	+5.8%
SKODA	51,876	40,595	+27.8%	351,123	294,103	+19.4%
CITROEN	50,967	52,722	-3.3%	384,547	377,837	+1.8%

The Volkswagen Golf remains the top selling model in Europe and led the way for Volkswagen with a sales increase of 10.9% for July and 13.7% year-to-date. Audi's A3 recorded a 23.0% increase in sales for the month, putting its year-to-date sales at +29.3%.

Other strong performers included the third-placed Renault Clio (+11.9%) and Opel/Vauxhall's Corsa (+16.7%) in fifth place.

Outside of the top 10, Skoda's impressive month saw a sales increase for both their Rapid and Yeti models while the Fabia also performed well, with sales almost level with last year despite serious competition in the B-segment.

Compact crossover vehicles such as the Dacia Duster (+85.5%) and the Opel/Vauxhall Mokka (+62.4%) proved to be popular choices during July. This segment also saw another surge in demand for the newly introduced Renault Captur and Peugeot 2008.

Top 10 Models

Make & Model	Jul_14	Jul_13	% change Jul	Jul YtD_14	Jul YtD_13	% change YtD
VOLKSWAGEN GOLF	41,914	37,788	+10.9%	312,177	274,503	+13.7%
FORD FIESTA	23,841	22,474	+6.1%	191,728	176,124	+8.9%
RENAULT CLIO	23,487	20,993	+11.9%	186,073	175,329	+6.1%
VOLKSWAGEN POLO	22,471	23,426	-4.1%	162,936	165,903	-1.8%
OPEL/VAUXHALL CORSA	19,877	17,038	+16.7%	153,620	148,822	+3.2%
NISSAN QASHQAI	18,401	17,549	+4.9%	128,762	131,144	-1.8%
SKODA OCTAVIA	18,112	13,422	+34.9%	124,194	87,914	+41.3%
FORD FOCUS	17,779	19,057	-6.7%	139,290	141,670	-1.7%
AUDI A3	17,316	14,075	+23.0%	122,789	94,947	+29.3%
PEUGEOT 208	16,679	18,595	-10.3%	136,371	155,352	-12.2%

Gareth Hession, Vice President of Research at JATO Dynamics, commented: "Based on this month's performance there are no signs that the European new car sales recovery is slowing down. Gains remain steady across most European countries, particularly amongst a number of key larger markets, and I expect this to continue in August, therefore delivering a full year of overall sales growth."

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About JATO

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives.

The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers; giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs.

JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

Major leasing companies use JATO's intelligence to drive the vehicle quotation process.

Visit JATO at www.jato.com for more information.

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Notes to editors

Sales by Market

Country	Jul_14	Jul_13	% change Jul	Jul YtD_14	Jul YtD_13	% change YtD
Austria	24,772	28,543	-13.2%	191,379	199,747	-4.2%
Belgium	35,275	34,879	+1.1%	323,099	324,752	-0.5%
Croatia	3,068	3,197	-4.0%	23,925	18,581	+28.8%
Cyprus	782	568	+37.7%	4,806	3,719	+29.2%
Czech Republic	17,700	14,533	+21.8%	111,758	95,348	+17.2%
Denmark	14,250	14,307	-0.4%	112,979	106,227	+6.4%
Estonia	1,942	1,811	+7.2%	12,611	12,159	+3.7%
Finland	8,026	8,452	-5.0%	67,116	64,912	+3.4%
France	143,759	150,218	-4.3%	1,102,511	1,081,694	+1.9%
Germany	270,249	253,146	+6.8%	1,808,517	1,755,776	+3.0%
Great Britain	172,907	162,228	+6.6%	1,460,172	1,325,851	+10.1%
Greece*	6,782	6,459	+5.0%	44,021	36,794	+19.6%
Hungary	6,192	5,053	+22.5%	39,443	32,406	+21.7%
Ireland	18,776	11,620	+61.6%	84,481	64,845	+30.3%
Italy	114,691	108,957	+5.3%	876,577	845,249	+3.7%
Latvia	1,176	934	+25.9%	7,336	6,071	+20.8%
Lithuania	1,448	1,071	+35.2%	8,784	7,085	+24.0%
Luxembourg*	4,292	3,905	+9.9%	31,437	30,314	+3.7%
Norway	11,919	11,633	+2.5%	85,409	83,358	+2.5%
Poland	25,567	24,841	+2.9%	178,565	172,424	+3.6%
Portugal	14,173	10,851	+30.6%	89,975	65,915	+36.5%
Romania	8,368	5,714	+46.4%	39,593	30,263	+30.8%
Serbia	1,606	1,853	-13.3%	11,295	12,445	-9.2%
Slovakia	6,653	5,700	+16.7%	41,442	37,383	+10.9%
Slovenia	4,601	4,229	+8.8%	32,839	32,390	+1.4%
Spain	84,535	75,952	+11.3%	546,769	465,074	+17.6%
Sweden	20,473	18,161	+12.7%	172,220	147,061	+17.1%
Switzerland	27,023	25,919	+4.3%	176,026	181,912	-3.2%
The Netherlands	30,190	30,874	-2.2%	232,184	243,611	-4.7%
Grand Total	1,081,195	1,025,608	+5.4%	7,917,269	7,483,366	+5.8%

NOTE: *denotes estimated data included for Jul '14