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FIAT LEADS THE VOLUME BRANDS ON CO₂ EMISSIONS FOR 2nd YEAR RUNNING, SAYS JATO

- **FIAT tops the 2008 volume-weighted CO₂ chart for high-volume brands at 133.7g/km**
- **Peugeot, Citroen, Renault and Toyota complete the Top 5**
- **BMW achieves greatest overall reduction of 16g/km**
- **The average for the whole car market for 2008 down to 153.7g/km**

JATO Consult, the consultancy division of JATO Dynamics, the world's leading provider of automotive data, has revealed more fascinating facts from its recently completed analysis of European automotive CO₂ figures for 2008.

Key highlights of the report reveal that, FIAT has once again achieved the lowest volume-weighted average CO₂ figure of Europe's top selling brands at 133.7g/km, down from 137.3g/km in 2007. Peugeot sits in second place, the only other volume manufacturer to achieve a sub-140g/km figure, with an average of 138.1g/km. Citroen, its PSA sister company, is in third place at 142.4g/km, the only manufacturer to have seen a marginal increase since 2007, thanks largely to the introduction of new larger models into the market. The top five places are completed by Renault (142.7g/km) and Toyota (144.9g/km).

"Looking at emissions in the context of Europe's best selling brands, the top ten places are held by the same manufacturers as 2007", says David Di Girolamo, Head of JATO Consult. "BMW's performance has been exceptional in achieving the highest overall reduction year on year given their product range, but viewed holistically, the entire industry has made significant progress. The average total reduction across the market is 5.3g/km, which in a short twelve month window is something the industry can be very proud of."

JATO is also quick to point out that manufacturers are achieving reductions despite the factors that are often contrary to lowering CO₂ emissions.

Di Girolamo continues: "Introduction of ever tightening safety legislation, and the demand for customer convenience and comfort features is increasing the weight and mass of vehicle structures. Against the odds, manufacturers are producing heavier, safer cars whilst still improving their environmental credentials."

Top 10 best-selling brands ranked by volumes-weighted average CO₂ emissions:

Make	Ave CO₂ (g/km) 2008
FIAT	133.7
PEUGEOT	138.1
CITROEN	142.4
RENAULT	142.7
TOYOTA	144.9
FORD	147.8
OPEL/VAUXHALL	151.1
VOLKSWAGEN	158.8
BMW	160.6
MERCEDES	185.0

Vehicle Manufacturer Group Performance

The 2008 report coincides with the target for European manufacturer groups to achieve an average CO₂ figure of 140g/km by 2008 as previously agreed by ACEA with the EU. Even though the target has not been achieved by the whole car market, the average for 2008 was 153.7g/km, both FIAT Group and PSA Peugeot Citroen appear to have managed this target on schedule. A new target of 130g/km has been set by 2015.

Make group	CO2 2008
FIAT	138.4
PSA	140.1
RENAULT	143.7
TOYOTA	146.9
HYUNDAI	150.2

JATO's analysis is conducted on 21 countries of which 19 are EU member states and is extracted from a full report that studies volume-weighted CO₂ emissions by country, segment and brand, whilst also providing an in-depth analysis of the effects of CO₂-friendly vehicle technology and CO₂-based taxation regimes across the individual markets.

The above data is provided by JATO Consult, the company's bespoke consulting service which offers customers access to its unique data and provides solutions and advice to meet a wide range of automotive business challenges. For more information visit www.jato.com or email consult@jato.com.

Editorial note: JATO Dynamics background

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at www.jato.com

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