

December 16, 2008

GERMAN CAR GIANTS LEAD EUROPEAN NEW CAR MARKET

- **VW Golf sales keep on climbing**
- **Audi A4 sales up 21.2%**
- **New car market continues to fall**

JATO Dynamics, the world's leading provider of automotive data and intelligence, reports today that the Volkswagen Golf has once more maintained its lead in the European new car market.

Despite sales of the popular German model falling by 26.4% during November, overall new car purchases for the Golf have increased by 5.5% YtD compared with the same period in 2007.

Though the European new car market has fallen by 7.1% since the start of the year, the indefatigable Golf led Ford's new Fiesta, Peugeot 207, Ford Focus, Renault Clio, VW Passat, Opel/Vauxhall Corsa, VW Polo, Audi A4 and Fiat Punto, maintaining its place as Europe's best selling new car.

Audi reported an increase in sales for its new A4 – up 21.2% compared with November 2007 placing it at 9th in the table, impressive given the new car market as a whole fell by 25.3% in the same month.

David Di Girolamo Business Manager for JATO Consult, commented, "It's no surprise to see the Volkswagen Golf is as popular as ever throughout Europe, but equally impressive is Audi's continuing sales success with the new A4. In a struggling market, it's reassuring to see certain manufacturers are still achieving growth."

Make & Model	Nov_08	Nov_07	% Change Nov	Nov YtD_08	Nov YtD_07	% Change YtD
VOLKSWAGEN GOLF	29,583	40,204	-26.4%	425,629	403,619	+5.5%
FORD FIESTA	23,561	24,536	-4.0%	303,875	331,857	-8.4%
PEUGEOT 207	22,358	33,757	-33.8%	383,090	410,002	-6.6%
FORD FOCUS	22,255	30,074	-26.0%	344,113	372,263	-7.6%
RENAULT CLIO	20,733	29,919	-30.7%	318,612	356,551	-10.6%
VOLKSWAGEN PASSAT	20,156	24,847	-18.9%	235,729	279,965	-15.8%
OPEL/VAUXHALL CORSA	19,937	30,276	-34.1%	334,377	373,065	-10.4%
VOLKSWAGEN POLO	19,485	23,212	-16.1%	255,824	269,621	-5.1%
AUDI A4/S4/RS4	18,293	15,095	+21.2%	239,551	205,469	+16.6%
FIAT PUNTO	16,849	24,562	-31.4%	262,641	352,599	-25.5%

The above data is provided by **JATO Consult**, the company's bespoke consulting service which offers customers access to its unique data and provides solutions and advice to meet a wide range of automotive business challenges. For more information please visit www.jato.com or email consult@jato.com.

-Ends-

Editorial note: JATO Dynamics background

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at www.jato.com

For further press information, please contact:

Libby Croad

UKIP Media and Events Ltd
Tel: +44 (0) 1306 743744
l.croad@ukintpress.com

Peter Haynes

UKIP Media and Events Ltd
Tel: +44 (0) 1306 743744
p.haynes@ukintpress.com