

January 6, 2009

## **JATO DYNAMICS APPOINTS NEW SALES MANAGER FOR SWITZERLAND**

JATO Dynamics, the world's leading provider of automotive data and intelligence, has appointed Fabio Donnalioia as its new Sales Manager for Switzerland.

With extensive experience in the automotive sector, Mr Donnalioia was previously Marketing Manager for Nissan and Head of Marketing for Volkswagen at its Swiss importer AMAG, before joining JATO Dynamics.

"My new role is a very exciting one," said Mr Donnalioia, "I will be responsible for leading all sales activities in Switzerland, as well as developing new business strategies for the region, which is especially critical at the moment."

Mr Donnalioia is a native of Switzerland, where he studied at the Business School of University of St. Gallen (HSG)

Evangelos Hadjistavrou, Regional General Manager at JATO commented, "The automotive sector is dynamic and constantly evolving – two qualities we associate closely with JATO and which we are confident Fabio will bring to his role as Sales Manager for the company."

JATO Dynamics provides the worlds most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. Exciting new projects include Consult, the company's bespoke consulting service which offers customers access to its unique data and provides solutions and advice to meet a wide range of automotive business challenges.

-Ends-

**Editorial note: JATO Dynamics background**

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at [www.jato.com](http://www.jato.com)

*For further press information, please contact:*

**Libby Croad**

UKIP Media and Events Ltd

Tel: +44 (0) 1306 743744

[l.croad@ukintpress.com](mailto:l.croad@ukintpress.com)

**Peter Haynes**

UKIP Media and Events Ltd

Tel: +44 (0) 1306 743744

[p.haynes@ukintpress.com](mailto:p.haynes@ukintpress.com)