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JATO DYNAMICS APPOINTS JAN KIDACKI AS VICE-PRESIDENT, SALES, EUROPE

The world's leading provider of automotive research and intelligence, JATO Dynamics, is improving further its global sales team, with the appointment of Jan Kidacki, to the position of Vice-President, Sales for Europe.

Mr. Kidacki joins JATO from independent consultancy, where he advised major OEMs and their suppliers. His extensive automotive experience also includes Head of UK Consulting at Logica Plc and a number of senior OEM positions, notably eight years with Lexus GB, during which time he was central in establishing the brand in the UK, building both its dealer network and marketing capability.

Jan brings a key wider experience of service delivery, through his experience at Logica and having been a Senior Consultant at Serco Plc.

At JATO, Mr. Kidacki is responsible for sales growth across all of JATO's business sectors, including automotive and agriculture, across its 27 European markets.

Mr. Kidacki said of his appointment: "This is a unique opportunity to develop a market leading brand in new ways and continue its transformation into a solutions-driven organisation."

Andy Rothery, Chief Operating Officer, JATO Dynamics, says: "Jan's experience will be crucial in developing JATO's business even further, inside and outside the automotive industry. We are delighted to have him in our senior team."

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Editorial note: JATO Dynamics background

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO's intelligence to drive the vehicle quotation process. Visit JATO at www.jato.com.

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