

February 11, 2009

**TOP 50% OF EUROPEAN VEHICLES  
NOW AVERAGE ONLY 130g/km CO<sub>2</sub> EMISSIONS,  
SAYS NEW REPORT FROM JATO CONSULT**

- Report also reveals that future CO<sub>2</sub> targets remain a tough challenge for the industry
- Report provides in-depth analysis of 21 markets, covering all brands and models
- Good progress has been made with top 50% of vehicles now averaging 130g/km. 2015 target of 100% compliance is achievable, says JATO

JATO Consult, the new intelligence consultancy division of JATO Dynamics, the world's leading provider of automotive data, has published a detailed report available to the industry on its analysis of European automotive CO<sub>2</sub> figures.

The report covers 21 countries, of which 19 are EU member states and studies volume-weighted CO<sub>2</sub> emissions by country, segment and brand, whilst also providing an in-depth analysis of the effects of CO<sub>2</sub>-friendly vehicle technology and CO<sub>2</sub>-based taxation regimes across the individual markets.

Highlights of the report reveal that by the end of the first nine months of 2008, the best performing 50% of the new car market is now averaging 130g/km, a figure which compares favourably to 39% in 2007 and only 24% back in 2003. However, with EU targets now set to achieve 100% compliance by 2015, the industry must act swiftly and decisively to have a realistic chance of meeting this requirement within the 6 year time frame.

"Advances in vehicle technology are making significant inroads into reducing CO<sub>2</sub> emissions", says David Di Girolamo, Business Manager for JATO Consult. "However, the requirements for the ongoing improvement in vehicle safety, as well as the increasing desire for higher levels of standard equipment are both factors that are at odds with reducing weight and, therefore, emissions. In the long term, government led consumer incentives to purchase lower emission vehicles will make the biggest impact."

The report also reveals that countries that have introduced CO<sub>2</sub> based taxation systems have generally witnessed the biggest reductions in emissions. All the countries studied have reduced their volume-weighted average CO<sub>2</sub> emissions in 2008, with the exception of rapidly evolving Slovenian market. Many European markets have benefited from the increasing popularity of the small 'B' segment cars, which are amongst the most efficient in the market place. SUVs witnessed a decline in popularity in the first nine months of 2008, a trend that should assist in the ongoing reduction in emissions. JATO suggests that SUVs currently account for 9.4% of the total of European new car emissions.

The report is available on [www.jato.com/Consult](http://www.jato.com/Consult) and updates will be available throughout the year. For more information please visit [www.jato.com/Consult](http://www.jato.com/Consult) or email [consult@jato.com](mailto:consult@jato.com).

-Ends-

**Editorial note: JATO Dynamics background**

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at [www.jato.com](http://www.jato.com)

***For further press information, please contact:***

**Peter Haynes**

UKIP PR

Tel: +44 (0) 1306 743744

[p.haynes@ukintpress.com](mailto:p.haynes@ukintpress.com)