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JATO DYNAMICS APPOINTS ANDY ROTHERY AS CEO

- **Promoted from Chief Operating Officer following a successful six-month transformation programme**
- **Leads JATO as it exploits new global markets and vertical sectors**

Andy Rothery has been appointed Chief Executive Officer (CEO) at JATO Dynamics following a successful two years as Chief Operating Officer which saw him undertake a company-wide change programme, reshaping JATO's Business Services operations, including Marketing, Customer Services and Product Management.

Prior to JATO, Andy's career included senior roles within national and international companies, most recently for the renewable energy activities of the European utilities conglomerate E-ON.

In his new role Andy will continue JATO's development of innovative products and services as it helps clients respond to and thrive in increasingly competitive markets. As well as broadening the company's core product portfolio, this strategy will reflect the high growth potential in emerging markets with new localised offers in markets such as Brazil and China.

Commenting on Andy's appointment, Jake Shafran, JATO Dynamics Chairman said: "I'm delighted that Andy will lead the next phase of our growth as we continue to deliver pioneering solutions that help our clients respond to the developing needs and unique challenges of the global automotive industry."

“I’m really excited by the opportunity to help meet the needs of our clients”, added Andy. “The recent downturn has sharpened the competitive nature of the automotive sector and this continues to shape the products and services that we are bringing to market for our clients.”

For more information on JATO Dynamics visit www.jato.com

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About JATO

JATO was founded in 1984 and provides the world’s most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives.

The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world’s volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers’ needs.

JATO’s intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

Major leasing companies use JATO’s intelligence to drive the vehicle quotation process.

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