

12 May 2011

## **JATO DYNAMICS APPOINTS NEW GLOBAL RESEARCH DIRECTOR**

- **Ben Butlin appointed Global Research Director and is latest addition to the Board**
- **Joins from Ford with over 17 years of automotive industry experience**

Ben Butlin has been appointed Global Research Director at JATO Dynamics, a leading global provider of automotive data intelligence.

Prior to JATO, Ben's career included 17 years at Ford where he began as a professional mechanical engineer. His role developed into overseeing quality, product planning and project management with international assignments in Belgium, USA and Japan. His most recent role at Ford was Global CV Product Planning Manager where he was responsible for the alignment of LCV product planning across all regions.

As a former extensive user of JATO services, Ben brings a unique perspective of JATO from the customer point of view which will contribute significantly to the development of customer focused solutions.

Commenting on Ben's appointment, Andy Rothery, CEO said: "I'm delighted to welcome Ben to the JATO team. His expertise and experience is key to our ambition to further align our people and products with the increasingly strategic needs of our clients."

For more information on JATO Dynamics visit [www.jato.com](http://www.jato.com)

**-Ends-**

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**About JATO**

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives.

The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs.

JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other.

Major leasing companies use JATO's intelligence to drive the vehicle quotation process.

Visit JATO at [www.jato.com](http://www.jato.com).