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JATO DYNAMICS LAUNCHES ROMANIAN OPERATIONS

JATO Dynamics, the world's leading provider of automotive research and intelligence, is to 'officially' launch its new Romanian operations to the automotive industry on the 26th May.

JATO is a market-leading organisation that has a world-wide reputation for the provision of specialist data and intelligence services to the automotive industry. The company has a presence in over 40 countries across all continents, and is proud to have all major OEMs as clients.

"Like many Eastern European markets, Romania has been a rapidly evolving market in recent years, and to establish a dedicated local team here is a natural progression for JATO", says Evangelos Hadjistavrou, Regional General Manager at JATO. "We have an initial objective to launch our hugely valuable V4 product into the market. JATO's reputation in the industry is the provision of solutions that deliver the information that helps customers make critical decisions throughout the vehicle lifecycle process."

JATO's V4 is often referred to as 'the automotive analysts' workbench', and is quite simply regarded as the most comprehensive reporting and analysis tool in the automotive industry. It's unique mix of features and functionality provides unrivalled power for vehicle manufacturers to undertake complex product planning and analysis.

JATO has been the driving force behind effective decision-making right across the automotive industry since 1984. Its core capability is the provision of accurate, comprehensive and up-to-the minute research and data on vehicle specification and pricing; sales registrations; and broader automotive industry news.

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Editorial note: JATO Dynamics background

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's intelligence has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO's intelligence to drive the vehicle quotation process. Visit JATO at www.jato.com.

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