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JATO ANNOUNCES APPOINTMENT OF DAVID DI GIROLAMO AS RETAIL BUSINESS DEVELOPMENT MANAGER

JATO Dynamics, the world's premier provider of automotive data and intelligence, today announces that it has appointed David Di Girolamo to the position of Business Development Manager for the Retail sector.

Bringing comprehensive knowledge and experience of the sector to the role, David will provide essential leadership to drive the retail aspect of the business forward.

Before joining JATO, David was instrumental in the development and management of performance improvement programmes for dealers and importers globally; many of the car brands are still running these business initiatives and sales development programmes today, Volkswagen group, Peugeot and Toyota amongst them.

Andy Rothery, Business Services Director, says: "We hope that the depth of relevant experience that he possesses will provide significant Retail sector growth opportunities, which is a key market sector for JATO. I am excited about David's appointment to this role as this is a fundamental component of our strategic plans and future success."

Di Girolamo says: "JATO has a reputation for high quality data provision and strategic solution delivery within the automotive market. I hope to leverage my past retail experience and that already gained in the JATO Consult operation to help drive the business forward and achieve our goals in the retail sector."

Prior to his new appointment, David has been leading the JATO Consult operation, with a focus on developing new business opportunities, inside and outside the automotive industry. In addition to his new Retail responsibilities, David will continue to be the public 'face of JATO Consult' and will continue to lead the commercial support, working very closely on the development of the 'White Papers' initiative.

David's appointment completes a full Business Development Managerial team, covering the Retail, OEM, Fleet and Leasing sectors within JATO's Business Services Division.

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Editorial note: JATO Dynamics background

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at www.jato.com

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