

June 18, 2007

PEUGEOT 207 HOLDS ON TO EUROPEAN TOP SPOT IN FALLING MARKET

- Peugeot 207 heads European sales for the second consecutive month
- Volkswagen remains Europe's top selling brand
- European Market for new cars falls by 3.1 per cent

JATO Dynamics, the world's leading provider of automotive data and intelligence today reports that the European market for new cars fell by 3.1% (or 44,178 units) in May 2007 compared with May 2006, to a total volume of 1,402,757 units. Year-to-Date the total market also fell, by 1.2% (or 83,234 units) to 6,834,243 units.

Against this backdrop, Peugeot's new 207 model continues to perform well and was Europe's best selling car in May with 40,446 units registered. Peugeot has a history of European sales success with its small cars and the 207 certainly appears to be continuing that trend. The Ford Focus has jumped three places into the second slot with 39,996 units registered and the Golf remains in third position with 36,471 units registered. The Punto, Astra, Fiesta, Corsa, 3-Series, Clio and Passat make up the remaining top ten places. Whilst the Peugeot 207 and Ford Focus hold on to the two top spots year-to-date, the picture is a little different further down the rankings with Punto, Corsa and Clio making up the top five places.

Top 10 performing Models – May 2007

Make/Model	May_07	May_06	Diff May	% Change May	May YtD_07
PEUGEOT 207	40,446	16,822	+23,624	+140.4%	194,052
FORD FOCUS	39,996	44,831	-4,835	-10.8%	191,965
VOLKSWAGEN GOLF	36,471	41,287	-4,816	-11.7%	174,231
FIAT PUNTO	35,850	37,200	-1,350	-3.6%	186,026
OPEL/VAUXHALL ASTRA	34,301	41,928	-7,627	-18.2%	173,767
FORD FIESTA	33,253	30,715	+2,538	+8.3%	167,601
OPEL/VAUXHALL CORSA	32,779	25,610	+7,169	+28.0%	181,320
BMW SERIES 3	31,630	27,057	+4,573	+16.9%	130,475
RENAULT CLIO	31,575	38,045	-6,470	-17.0%	176,693
VOLKSWAGEN PASSAT	28,851	29,789	-938	-3.1%	133,850

Volkswagen continues to be Europe's top-selling car brand in May, ahead of Ford, and Opel/Vauxhall, Renault and Peugeot (up 2.4% due to strong sales of 207). Year-to-date the top 5 brands are Volkswagen, Opel/Vauxhall, Ford (up 1.2%), Renault and Peugeot.

Top 10 performing Brands – May 2007

Make	May_07	May_06	Diff may	% Change May
VOLKSWAGEN	147,993	158,263	-10,270	-6.5%
FORD	116,741	119,196	-2,455	-2.1%
OPEL/VAUXHALL	113,289	127,272	-13,983	-11.0%
RENAULT	101,397	118,960	-17,563	-14.8%
PEUGEOT	99,131	96,825	+2,306	+2.4%
FIAT	90,707	86,095	+4,612	+5.4%
CITROEN	85,124	85,304	-180	-0.2%
TOYOTA	81,110	81,981	-871	-1.1%
BMW	66,514	64,599	+1,915	+3.0%
MERCEDES	64,169	67,565	-3,396	-5.0%

Top ten performing brands – YTD, 2007

Make	May YtD_07	May YtD_06	Diff YtD	% Change YtD
VOLKSWAGEN	680,601	713,525	-32,924	-4.6%
OPEL/VAUXHALL	580,839	597,345	-16,506	-2.8%
FORD	580,636	573,761	+6,875	+1.2%
RENAULT	518,649	594,394	-75,745	-12.7%
PEUGEOT	492,385	493,942	-1,557	-0.3%
FIAT	439,549	413,800	+25,749	+6.2%
CITROEN	417,128	421,342	-4,214	-1.0%
TOYOTA	406,802	378,109	+28,693	+7.6%
MERCEDES	306,370	311,526	-5,156	-1.7%
AUDI	289,635	276,372	+13,263	+4.8%

"Today's European car market is a challenging environment", says Nasir Shah, JATO's International Sales and Marketing Director. "We continue to see the importance of new products in the fight for market share. The product lifecycles for cars are getting progressively shorter as manufacturers clamour to win the attention of consumers with new models, and those manufacturers with aggressive product development strategies continue to reap the rewards. In recent months, the strong sales performances posted by the new Peugeot 207 and Fiat Grande Punto are testament to this."

*For any further information regarding detailed analysis of the European car market or any country specific data, please use the contact details below.

****Where actual data was not available at the time of release, estimated data has been used.****

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Editorial note: JATO Dynamics background

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at www.jato.com

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