

September 16, 2008

## VW GOLF CONTINUES AS TOP SELLER IN AUGUST 2008

- Audi A4 outperforms market significantly, taking 2<sup>nd</sup> place
- August market down significantly by 15.5%

JATO Dynamics, the world's leading supplier of automotive data and intelligence, today reports that the VW Golf has continued to hold its position as Europe's leading model in the European new car market sales chart for August, a position it has held all year.

During August, the VW Golf sold 26,858 units. While this is down 8.7% in sales compared to the same month in 2007, as the market is down 15.5% overall it represents an increase in market share. The Audi A4 was a surprise entry in 2<sup>nd</sup> place, recording an impressive 49.8% rise in sales to 19,178 units. Third was the Peugeot 207, with 18,508 units.

Year-to-date, the first-placed VW Golf recorded sales of 318,956 units, and second-placed Peugeot 207 recorded 298,566 units sold. Of the Top 10 models, only the Golf maintains a volume increase Year-to-Date, which is currently up 12.6%.

"The European market is clearly worsening for the majority of manufacturers as consumers continue to hold off purchasing," said Nasir Shah, Global Business Development Director at JATO. "Poor economic visibility for consumers has led to a total volume decrease of 15.5% in August, as motorists found it increasingly difficult to commit to large purchases. The continued downturn of the market has resulted in a slide of YtD figures (down 3.8%) despite encouraging sales earlier in the year."

### Europe Top 10 August 2008

Make & Model	Aug_08	Aug_07	% Change Aug
VOLKSWAGEN GOLF	26,858	29,405	-8.7%
AUDI A4/S4/RS4	19,178	12,802	+49.8%
PEUGEOT 207	18,508	22,766	-18.7%
FORD FOCUS	17,829	19,720	-9.6%
OPEL/VAUXHALL CORSA	17,792	21,763	-18.2%
RENAULT CLIO	17,405	20,358	-14.5%
FORD FIESTA	16,256	18,476	-12.0%
OPEL/VAUXHALL ASTRA	15,047	23,005	-34.6%
VOLKSWAGEN POLO	15,027	18,718	-19.7%
SKODA FABIA	14,131	13,510	+4.6%

## Europe Top 10 January to August 2008

Make & Model	Aug YtD_08	Aug YtD_07	% Change YtD
VOLKSWAGEN GOLF	318,956	283,177	+12.6%
PEUGEOT 207	298,566	299,479	-0.3%
FORD FOCUS	262,537	283,304	-7.3%
OPEL/VAUXHALL CORSA	257,520	274,722	-6.3%
RENAULT CLIO	244,014	263,833	-7.5%
OPEL/VAUXHALL ASTRA	235,855	273,977	-13.9%
FORD FIESTA	223,248	244,296	-8.6%
FIAT PUNTO	208,246	271,159	-23.2%
VOLKSWAGEN POLO	192,067	197,211	-2.6%
BMW SERIES 3	176,130	199,767	-11.8%

-Ends-

### Editorial note: JATO Dynamics background

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at [www.jato.com](http://www.jato.com)

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