

October 15, 2008

## VW GOLF TOPS EUROPEAN CAR SALES IN HARSH TRADING ENVIRONMENT

- Golf bucks economy to top sales chart, up 12.2% year-to-date
- Audi A4 and Fiat Panda sales also up
- Overall sales trend is down

JATO Dynamics, the world's leading provider of automotive data and intelligence, reports today that the Volkswagen Golf has maintained its lead of the European new car market in September 2008, with sales up 5.1% in September and up 12.2% year-to-date, compared to the same periods in 2007.

"Once again, the Golf is proving to be the outstanding market performer", says Nasir Shah, Global Business Development Director at JATO. "The Golf's sales figures are all the more impressive when viewed against the backdrop of a market that dropped 8.3% overall in September and 4.4% YtD".

In September the Golf led the Peugeot 207, Opel/Vauxhall Corsa, Ford Focus and Opel/Vauxhall Astra, while year-to-date the Golf led the Peugeot 207, Ford Focus, Opel/Vauxhall Corsa and Renault Clio.

Audi's new A4 continues to impress, with sales up 73.4% in September and secures its position as the 8<sup>th</sup> best seller. The Fiat Panda also performed well in the European market in September, benefiting from increased demand in Italy and France to take 10<sup>th</sup> place and posting an overall sales increase of 12.0%. With the exception of the VW Golf, Audi A4 and Fiat Panda, all other models in the top ten have found it impossible to increase sales during this period of immense economic uncertainty.

### Europe's Top Ten Models

Make & Model	Sep_08	Sep_07	% Change Sep	Sep YtD_08	Sep YtD_07	% Change YtD
VOLKSWAGEN GOLF	40,249	38,297	+5.1%	360,743	321,474	+12.2%
PEUGEOT 207	33,853	37,479	-9.7%	332,458	336,958	-1.3%
OPEL/VAUXHALL CORSA	33,378	36,302	-8.1%	290,369	311,024	-6.6%
FORD FOCUS	32,963	37,160	-11.3%	295,418	320,464	-7.8%
OPEL/VAUXHALL ASTRA	31,586	41,379	-23.7%	266,496	315,356	-15.5%
FORD FIESTA	31,223	37,949	-17.7%	254,647	282,245	-9.8%
RENAULT CLIO	28,135	31,637	-11.1%	271,948	295,470	-8.0%
AUDI A4/S4/RS4	27,575	15,899	+73.4%	196,072	174,098	+12.6%
VOLKSWAGEN PASSAT	22,954	22,974	-0.1%	193,137	230,428	-16.2%
FIAT PANDA	21,955	19,603	+12.0%	173,285	198,983	-12.9%

**Editorial note: JATO Dynamics background**

JATO was founded in 1984 and provides the world's most timely, accurate and up-to-date information on vehicle specifications and pricing, sales and registrations, news and incentives. The company has representation in over 40 countries, providing unique local market expertise. The JATO client base includes all of the world's volume vehicle manufacturers, giving them the ability to react to short-term market movements, plan for long-term developments and ultimately to meet consumers' needs. JATO's data has also been adapted for consumer use in motoring web portals where customers can see the advantages and disadvantages of a specified model against any other while major leasing companies use JATO data to drive the vehicle quotation process. Visit JATO at [www.jato.com](http://www.jato.com)

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